



# Frequently Asked Questions

## How long are the films you make?

There are two lengths for creative edits that we offer. Our Highlight films are edited to one song and our Feature edits are edited to 2 or 3 licensed songs. We get down to the nitty gritty to suss out what couples believe is most important for their video. Whether it's seeing everything from prep to the dancing, or delving deep into the speeches - our films range from 3-11 minutes depending on the final preference.

## What kind of cameras & equipment do you use and is everything shot in HD?

We shoot with primarily with two Canon 5D Mark II cameras as well as a Canon 7D & a Panasonic Lumix GH4. As for resolution, everything is in 1080p HD. We use an assortment of stabilizers including monopods, tripods and (when appropriate) a glidecam. Receptions often have low-lighting scenarios which can be tricky for getting crisp footage so we are equipped with two LED lights in order to capture the quality of footage you can expect.

## Are you filming the whole time you're there?

When choosing a collection, we evaluate everything from travel between multiple locations to the number in the bridal party to decipher what is the most appropriate amount of coverage. The time we are present at your event is consecutive and we are 'on' for that entire duration. Throughout the day there will be times when we'll either be coordinating a shot, changing equipment to get the best results or waiting for the perfect moment to press record.

## What time range do you offer?

Our collections generally range between 8 - 10 hours with the option of a refundable overtime deposit (more on that below). The sooner we arrive the better opportunity we have for establishing shots of the location, the preparation and emotion of pre-ceremony events such as a first look. It also gives us more variety in the post-production stage which leads to you receiving a richer wedding film. If your wedding happens to be in a more remote location or includes lots of family and friends from out of town, we also offer rehearsal dinner & weekend coverage, customized to cover exactly what you need.

### **Do you provide hourly coverage?**

If you are having an intimate gathering or an elopement we do offer hourly coverage up to 4 hours in length with a variety of edit lengths for the final piece. Because we are a creative production house, our editing style is more modern than traditional as we take a story-telling approach to our work. For filming just the ceremony, we only offer hourly coverage outside of peak wedding weekends (June-October) due to demand for full-day coverage during the summer months.

### **How long before I can see the creative edit?**

We aim to have your Highlight Film available online within 8 weeks of your wedding and packaged items delivered within 4 months. Instagram edits are an awesome way to give a sneak-peak of your wedding film and are included with our intermediate and top-end packages.

### **Can I choose the music in my film?**

We take the time to get to learn your style to ensure the music we pick is something that you're going to want to listen to again and again. Licensed music supports the artists and helps get our creative enzymes working. We will ask for your input on no-go genres and align the song choice to fit the feel of your wedding. By using licensed music, this also allows your highlight film to be shared online with friends and family.

### **What about a full-length edit & do you include these in your packages?**

Our approach to wedding films is to build on a foundation of story. Knowing that, our films are not always a linear representation of how the day goes, but more of an memory capsule. Documentary or full-length edits are a long version of the wedding day - edited chronologically. They are great for showing to family & friends who weren't able to make the wedding and give you a chance to look back on the most important moments. We offer a chronological, multiple-camera ceremony & speeches edit for \$1195 that can be added to any film collection.

### **What happens if you get sick?**

First, we'd look to having one of the other Evergreen team members fill in. Fortunately, we maintain relationships with select cinematographers around the Island that we could call on to fill in if need be. To help prevent this from happening in the first place, we eat as many locally sourced organic veggies as we can get our hands on.

### **How do you back up and protect footage from my wedding?**

A small fire recently broke out in the regional park a few blocks from our office. Grady's first thought was to gather the hard drives to ensure all would be safe. The fire never got close to endangering our belongings, but it sure helped us discover his priorities. Your wedding footage is backed up twice over. During the wedding day we switch up our memory cards often so that footage is divided up among cards. When the day is done and we are organizing and dumping footage, we double check it's all where it should be and then finally we store duplicated raw footage on a separate hard drive.

### **Do you double-book?**

Our schedule averages 1 wedding per week until September with Fall tending to be more flexible. We make a point of having a day of rest in between weddings to ensure we are on our A-game for each event. However, when a certain date becomes so popular that two couples want it, we work to have our teams to have one senior cinematographer and one associate cinematographer to ensure the production value and filming style you can expect from us.

### **What is a 'refundable overtime deposit'?**

Film collections are typically chosen months if not a year in advance. Occasionally things run late on the wedding day and this deposit is designed to take the stress out of the equation in the event we are asked to stay longer. This can only be added when you book initially, and covers 2 cinematographers for 2 extra hours at a reduced rate of \$400. Straight-forward, smart and simple - If you don't use the hours on the day of, we give you this amount back.

### **This all sounds great - what's the next step?**

If you find our films mildly attractive, we'd be stoked to be a part of your wedding day. To reserve our cinematography services, we require a \$1000 deposit to hold the date followed with a Service Agreement that outlines what you can expect from us. Once the scheduling retainer is paid and the Agreement is signed, the date is officially yours.

**Congrats for reading all the way through!** Here's a great [resource](#) on how to write an excellent wedding speech, giving your bridal party an advantage in having their speech making it into your highlight ;)